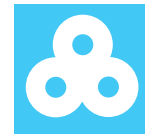




A Berlitz Company



ICA
INSTITUTE

Have You Ever:

- Walked into an Indian home with your shoes on?
- Wondered why meetings do not start on time in India or China?
- Left a tip of less than 15% at a restaurant in the United States?
- Introduced yourself by your first name and no other credentials in a business meeting with an Indian or Chinese associate?
- Focused your conversations on the three T's (Tibet, Taiwan and Tiananmen) in China?
- Engaged in conversation with only certain individuals in a group setting?
- Made eye contact with female members in a group meeting with both genders present in the room in India or China?
- Accepted or given business cards with one hand in China?
- Showed up at a meeting more than a few minutes late in the United States without giving advance notice and/or apologizing profusely?

If you answered “yes” to any of the items above, you may need to consider participating in one of our Inter-Cultural Competency programs to learn more about Indian, Chinese and North American cultures.

The ICA Institute in partnership with TMC is offering an Inter-Cultural Competency workshop for conference participants on a first come first served basis.

In This Workshop You Will

- Establish a common vocabulary around cultural differences
- Learn how to identify and bridge cultural gaps as you work with your colleagues from India and China and America
- Develop strategies to continue your journey to cultural competence

This Program is Available For



The ICA Institute in collaboration with TMC is providing free training program for first 50 qualified applicants. If you are interested in any of these workshops please email Pamila Dembla at pdembla@kennesaw.edu.